

Carol Marie Badger

Virtual Display

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OBJECTIVE

ELearning Instructional Designer

PROFESSIONAL SUMMARY

Self-motivated, integrity-driven, team player with over nine years of experience as an eLearning Developer and Specialist. High-energy, dedicated, resourceful, and goal-driven. Professional with a track record of accomplishments in challenging situations. Goal-oriented with demonstrated communication skills creativity and the high level of energy and enthusiasm required to aggressively learn new technologies. Respected as a solution-oriented problem-solver with a can-do attitude. Ability to meet project deadlines on or ahead of schedule. BA-Architecture with Computer Graphics emphasis.

eLEARNING EXPERIENCE

MULTIMEDIA PRESENTATION DESIGNER & DEVELOPER - [Virtual Display](http://www.VirtualDisplay.com)

Used my accumulated multimedia skills to convey complex concepts, effectively educating corporate employees and clients, as well as potential clients, and investors. Wrote and refined strategic content to simplify technologies to non-technical audiences, avoiding learning fatigue. Aggressively learned new technologies, as well as interfaced with clients & SMEs to research content. (Partial Client List)

- INSTRUCTIONAL & MARKETING DESIGNER / DEVELOPER - YouTube (June 2014)
Researched, organized, and composed content "HOW & WHY" of YouTube LIVE - Re-strategized initial approach to appeal to a broader audience.
<http://www.virtualdisplay.com/YouTube/DemoV8/DemoV8.htm>
(Adobe Captivate 8 + PhotoShop + Dreamweaver)
- INSTRUCTIONAL DESIGNER / MULTIMEDIA DEVELOPER - First Republic Bank (Nov 2013 - June 2014)
Aggressively learned new software, composed all instructional content. Illustrated, animated, and narrated for both HTML5 animated training videos, as well as Quick Reference Guides.
[First Republic Bank](http://www.FirstRepublicBank.com).
(Adobe Captivate 7 + Dreamweaver + Adobe PhotoShop + Microsoft Office + SharePoint CMS)
- eLEARNING DEVELOPER [Peregrine Performance Group](http://www.PeregrinePerformanceGroup.com) for [ROCHE](http://www.ROCHE.com) (July-Aug 2013)
Added functionality and interactivity by customizing third party widgets and using Action Scripting (Captivate 5).
- eLEARNING SPECIALIST [Arnowitz Creative Agency](http://www.ArnowitzCreativeAgency.com) for [Coca Cola Client](http://www.CocaColaClient.com) (Summer-Fall 2012)
Animated graphics to audio, implemented & edited audio / video, processed graphics, programmed interactive navigation & SCORM compliant quizzes. <http://www.virtualdisplay.com/ArnowitzCoke/>
(Adobe Captivate 6 + Fireworks, PhotoShop + Illustrator + Flash + After Effects + Dreamweaver)
- TEXTBOOK & PRESENTATION GRAPHICS for Stanford & U.C. Berkeley Business School Professor, [John McMahan](http://www.JohnMcMahann.com) (2010-2011) <http://www.amazon.com/John-McMahan>
(PhotoShop + Apple's Pages + PowerPoint + e-pub)
- SPLASH PAGE ILLUSTRATOR & ANIMATOR for [Green Residential Designs](http://www.GreenResidentialDesigns.com) (2009 & 2011)
<http://www.GreenResidentialDesigns.com>
🍏 Apple iPad-iPhone Friendly Animated Banner Ad (html5, CSS3, J-Query, EDGE, Fireworks)
<http://www.greenresidentialdesigns.com/GRDBannerAd>
(After Effects + Flash + Action Script 3 + Fireworks, & Dreamweaver)
- UI WEB MASTER [EPA \(Environmental Protection Agency\)](http://www.EPA.gov) (2010-2011)
User Interface Designer for Public Relations Department at the EPA, a green environmental government think tank. (XHTML + AJAX + PhotoShop + Flash)

INSTRUCTIONAL ANIMATION + MARKETING GRAPHICS [ShareChive LLC](http://www.ShareChiveLLC.com) (January 2004 - January 2008)

Software Development start-up, aimed at automating construction management of large, DOT (*Department of Transportation*) infrastructure projects.

- LEAD DESIGNER & DEVELOPER OF ANIMATED USERS MANUAL TO EDUCATE CLIENTS:
Independently wrote & initiated animated version of company's User Manual for their project-management software. Each explanation video is launched off of an image map with rollover pop-up windows and JavaScript event handlers, which launch the explanation videos. Flash videos were captured using Adobe's Captivate, version 2.
<http://www.virtualdisplay.com/UserManual/AcrobatViewer.htm>
(Captivate 2 + Flash + Image Mapping + Dreamweaver - Full version available upon request)

- ANIMATED BROCHURE TO EDUCATE POTENTIAL D.O.T. GOVERNMENT CLIENTS:
Flash animated brochure, designed by marketing intern. Used at convention booths, providing a visually exciting explanation of ShareChive's many capabilities that "Empower Construction".:
<http://www.virtualdisplay.com/ShareChive/AnimatedMarketing/ShareChiveLOOP.htm>
(Captivate + Flash + ActionScript + Video Editing + Dreamweaver)
- DESIGNER & DEVELOPER OF NOORCITIES' ANIMATED PRESENTATIONS TO EDUCATE INVESTORS:
Collaborated with foreign city planners and in-house marketing team to convey complex business development strategies for designing cities in the Middle East. Animated elaborate presentations using Adobe Flash, Captivate and various video-editing techniques for on-line presentations that attract global investors.
~ 1 of 4 Presentations for Investors <http://www.virtualdisplay.com/NoorCities/AlNoorYemen.htm>
(Captivate, Flash, ActionScript, Video Editing, Video Compression & Dreamweaver)
- LEAD DESIGNER & DEVELOPER OF SHARECHIVE'S ANIMATED FLASH WEBSITE
Increased traffic by redesigning existing website with exciting high-tech animated edge. Effectively illustrated our company's 3-pronged turnkey solution to construction management. Entire website is one emotionally engaging Flash file with multiple layers of Action Scripting, video editing and sound effects:
<http://www.virtualdisplay.com/ShareChive/index.html>
- BROCHURE PRINT DESIGN FOR MARKETING PRESENTATIONS
Under extremely tight deadlines, designed and produced brochures for Marketing Department
<http://www.virtualdisplay.com/ShareChive/NCDCBrochure.pdf>
<http://www.virtualdisplay.com/NoorCities/TrioVideo/TrioTowersBrochure.pdf>
- PRESS RELEASES & NEWS ARTICLE CONTENT
Interviewed client and wrote article for website to educate viewers about ShareChive services.
<http://www.virtualdisplay.com/ShareChive/Corp/Articles/SCRevNYDOT.htm>

EDUCATION

- University of California @ Berkeley - Bachelor of Arts, Architecture + Computer Graphics emphasis
- Academy of Arts-San Francisco - Studied Maya Computer 3D solids modeling, rigging, animation, and rendering

SKILLS

Adobe Captivate	HTML5 Animation - Adobe EDGE	Video / Audio Editing
Instructional Content	Photoshop + Illustrator + Fireworks	Key Note + Power Point
Flash + After Effects	Action Scripting + Light Coding	Dreamweaver + CSS / HTML
Client & SME Interface	Project Management	WhiteBoard Animation