

Carol Marie Badger ~ CBadger@VirtualDisplay.com ~ Personal Site: <http://www.VirtualDisplay.com>

EVOCATIVE MULTIMEDIA SPECIALIST

Creative senior internet designer, specializing in engaging animation for compelling visual presentations and internet communication. Over 9 years of technical multimedia experience & 10 years of project management, combined with keen organizational abilities, all work well within a team or on individual projects. Looking for a challenging professional opportunity to combine a vast array of technical skills with dynamic and creative talent to illustrate complex concepts.

SKILLS - Adobe CS5 version

Dreamweaver (10+ years)	XML & Adobe Flex (1 year)	Video Editing Software (3-4 years)
Flash (9+ years) After Effects (1 year)	Photoshop & Illustrator (9 years)	AJAX (2 years)
CSS External File Sheets (8+ years)	Java & JavaScript (8+ years)	Maya (3D Modeling/Rendering 4 yrs.)
Adobe Captivate (3+ years)	Action Scripting (5+ years)	SQL (4 years)
Key Note and Power Point (5 years)	Client Interface (15 years)	Project Management (15 years)

EDUCATION

- **University of California @ Berkeley** - Bachelor of Arts, Architecture + Computer Graphics Minor
- **Academy of Arts-San Francisco** - Studied Maya solids modeling, rigging, and rendering.

PROFESSIONAL EXPERIENCE

USER INTERFACE - [EPA \(Environmental Protection Agency\)](#), San Francisco, Web Master
User Interface Designer for Public Relations Department at the EPA, a green environmental government think tank.

CREATIVE DIRECTOR, DESIGNER, & INTERACTIVE MULTIMEDIA DEVELOPER - [Virtual Display](#)
Project Manager for Marketing Graphics & Animation - Interfaced with clients to design creative solutions

LEAD DESIGNER & DEVELOPER (*Partial Client List*)

- Print Graphics for Stanford & U.C. Berkeley Business School Professor, [John McMann](#)
- Web Site Designer for then Superior Court Judge candidate, [Louis Goodman](#)'s promotional campaign
- Business and Presentation Graphics for Real Estate Management Firm, [Bohan-Bertain](#)
- Web Site Design and Development Professional Head Hunter, **Locke and Key**
 - Used Adobe CS4 Dreamweaver for HTML, CSS & AJAX
<http://www.virtualdisplay.com/CMBsite/index.html>
- Designed logo, content, and splash for **Green Residential Designs**
 - Used Adobe CS4 After Effects, Flash, Action Script 3, Dreamweaver, Fireworks.
<http://www.GreenResidentialDesigns.com>



MARKETING GRAPHICS & INSTRUCTIONAL ANIMATOR

ShareChive LLC (San Francisco) Software Development Start-Up aimed at automating construction management for DOT (Department of Transportation) government clients. January 2003 - December 2007



ShareChive LLC (San Francisco) Software Development Start-Up (*Continued*)

LEAD DESIGNER & DEVELOPER OF SHARECHIVE'S ANIMATED FLASH WEBSITE

- Increased traffic by redesigned existing website with exciting high-tech animated edge. Managed content to more effectively illustrate our company's 3-pronged solution to construction management, by tying Hardware, Software, & Service to the existing triangular logo. Entire website is one emotionally engaging Flash file with multiple layers of Action Scripting, video editing and sound effects:

<http://www.virtualdisplay.com/ShareChive/index.html>

Used Adobe Flash Action Script 2, Flash CS2, Captivate, & Dreamweaver



LEAD DESIGNER & DEVELOPER OF NOORCITIES' ANIMATED PRESENTATIONAL WEBSITE

- Collaborated with foreign city planners and in-house marketing team to convey complex business development strategies for designing cities in the Middle East. Animated elaborate presentations using **Adobe Flash, Captivate** and various video editing techniques for on-line presentations to attract international investors.

<http://www.virtualdisplay.com/NoorCities/index.htm>

Used Adobe Captivate, Flash, Video Editing, Video Compression & Dreamweaver

LEAD DESIGNER & DEVELOPER OF ANIMATED USERS MANUAL

- Initiated animated version of company's User Manual of their project-management software. Each video is launched off of an image map with rollover pop-up windows and JavaScript event handlers, which launch the explanation videos. Flash videos were captured using **Adobe's Captivate** software.

<http://www.virtualdisplay.com/UserManual/AcrobatViewer.htm>

Used Adobe Captivate & Dreamweaver (*Full version available upon request.*)

BROCHURE PRINT DESIGN

- Under extremely tight deadlines produced designed brochures with Marketing Department.

<http://www.virtualdisplay.com/ShareChive/NCDCBrochure.pdf>

<http://www.virtualdisplay.com/NoorCities/TrioVideo/TrioTowersBrochure.pdf>

ANIMATED BROCHURE

- Animated brochure, designed by marketing intern. Used at convention booths, providing a visually exciting explanation of ShareChive's capabilities.

<http://www.virtualdisplay.com/ShareChive/AnimatedMarketing/ShareChiveLOOP.htm>

PRESS RELEASES & NEWS ARTICLE CONTENT

- Interviewed client and wrote article for website.

<http://www.virtualdisplay.com/ShareChive/Corp/Articles/SCRevNYDOT.htm>

PROFESSIONAL WEB CONTRACT WORK (1999 - 2003)

Creative Group & Visuals (San Francisco Bay Area) Contracted at various firms, from marketing, Start-Ups, Fortune 500 companies. & Advertising Agency (1999-2003) Dot-Com era.

- **User-Interface Designer** ~ **Robert Half International** – Fortune 500 company.
- **User-Interface Designer** ~ **MiFund** – Global Financial Investment Internet start-up.
- **Animated Marketing Graphics** ~ **Age Wave Impact** - Advertising Agency, aimed specifically at Baby Boomers. Designed corporate websites & banner adds for Marketing
- **Web Design-Developer + Marketing Graphics** for VP of Marketing ~ **FormFactor Inc.**, Manufacturer of Chips
- Designed company website and convention graphic materials, before Form Factor went public.

<http://www.formfactor.com/>

ADDITIONAL EXPERIENCE

Adobe FLEX

- From XML relational database files, Flex produces visually rich live Flash displays. As the XML file is updated, the flash display automatically reflects the changes. Excellent technology for constantly updated pages, like e-commerce applications. Flex development is a far more powerful replacement for traditional Flash & SQL. <http://www.virtualdisplay.com/Flex.htm>

AUTODESK MAYA

- Mastered various 3D modeling techniques; Polygons, NURBS, & digital modeling methods.
- Creatively interpreted Shakespeare's MacBeth. Made story board production with original mice characters using MAYA modeling, rendering, and rigging technology.
- Modeled both set-design and human 'Geni' character, with sophisticated rigging, particle, and cloth technologies. <http://www.virtualdisplay.com/3D.htm>

ARCHITECTURE PRACTICE

Sole Proprietor of Successful Residential Architecture Practice, Palo Alto & San Francisco

- Interfaced with clients, accurately assessing their needs and creating solutions.
- Collaborated with clients, City Design officials, Structural Engineers and Contractors, as a project manager.
- Produced perspective format, based on then state-of-the-art CAD technology, so clients could better envision the design process. <http://www.virtualdisplay.com/Arch/ArchitectureAll.htm>

STANFORD UNIVERSITY Computer Graphics Project Manager ~ Telecommunications Department

- Hired, trained, and managed up to 18 employees to produce an extensive computer graphics locational database.
- Designed relational database management systems and displays to interact with graphical database.
- Attended computer graphic conventions to calibrate and recommend computer management system for Stanford University's campus facilities.

NOTE WORTHY

- 2010 **Escape From Alcatraz Triathlon - Winning Relay** (*Swimming Leg*)
- **Siggraph** Vice Chair Person of San Francisco Chapter of prestigious international computer graphics group.
- AAU Swimmer & **UC Berkeley CAL Aquatics Swim Team** (UC Berkeley 200 backstroke record holder)
- International Competitive **Masters' Swimmer, Olympic Club** competing in Brazil, Morocco, & Munich
- Rough-Water Swimmer including San Francisco Bay, Maui Channel, Donner Lake & TransTahoe Relays
- Congressional Aide, **CAL in the Captial**, for San Mateo Congressman, [Pete McCloskey](#), Washington D.C. <http://kqed.info/arts/programs/trulyca/episode.jsp?epid=221925>

PERSONAL INTERESTS

- Art Nouveau
- Entertaining
- NPR Junkie
- Everything Apple Inc.